



MAGASIN FÖR MEDARBETARE I POLARATORGRUPPEN ÅRG.2 • NR1 • 1989

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cially the future. Our competition will not decrease - on the contrary.

High quality

We therefore must utilise the strengths within our group, a wide assortment of products characterised by good design and high quality, as well as an active cooperation by the personel. This combination, I am sure, can weather all storms.

Sweden Contract

A lot of what has happend within the PolaratorGroup during the last six months is described in this paper. At the beginning of the year Polarator cooperated in establishing "Sweden Contract" by the acquisition of LF-Inredningar, one of Stockholm's (or even the countries?) most well known and successful furniture company. We offer a very warm welcome to the staff of LF and hope for a successful future.

New strength

After a well earned holiday we will return with new strength for new stimulating challenges.

Have a great summer!

Bengt Bergqvist



A very warm reception in Pravda!

A great deal of attention was paid to Kinnasand Wallcoverings visit to Leningrad both by Russian TV and Pravda. Pravda wrote an article where Kinnasand recieved a very warm reception, although it is difficult to recognize any wellknown names in this beautiful text, printed i Russian.

Welcome to "HOUSE OF SWEDEN" in London

Michel Östlund, young artist from Sweden present his new Italian work in oil and pastel.

"An early morning in Florence. A view that makes one forget time and space. From place to place through Dante's and Monteverdi's landscape. Rich and earthy colours.

The address is 44-52 Hampstead Road, London NW1 (opposite Capital Radio) July 3-Sept.15.

Sven Jellbo, new Managing Director of Kinnasand!



As a new Managing Director of Kinnasand Textiles I feel that my principal task is to create an organisation where everybody is given chance to make their contributions as I know everybody is anxious to do.

As a previous engineer the production process is very close to my heart. One of the strenghts of Kinnasand is an excellent production with a genuin knowledge about textiles, and this is what we should impress upon our customers. Together with our expertis about design and market trends, this will give Kinnasand a strong future.

I wish you a nice holiday! Sven