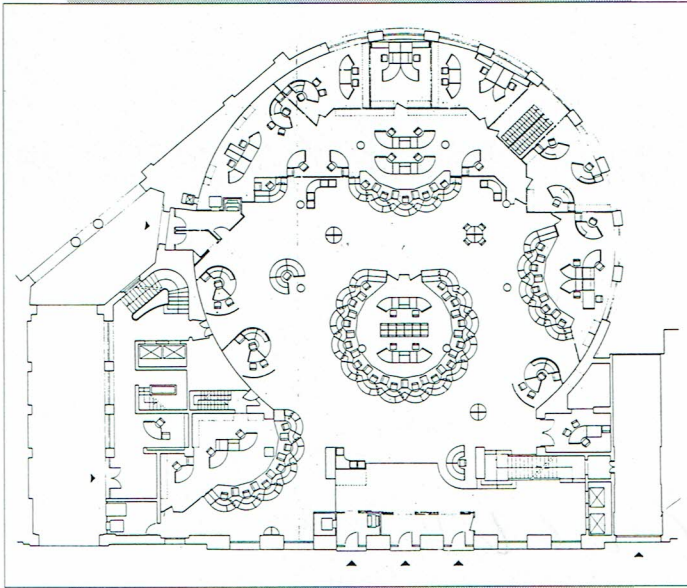


ENGLISH SUMMARY



Banca Nazionale del Lavoro, a ticket to Europe

The Italian furniture/design world are astonished! How was it possible for Banca Nazionale del Lavoro to select furniture designed and produced out of Italy? "Round Office had the perfect solution for the bank",

answers Ulf Ljungdahl, who is responsible for the export market in PolOff. Of course he is more than pleased with the order which give Round Office enormous prestige and presence in Europe.

House of Sweden, London



Maria and Olle Elander

The House of Sweden is the London showroom of KinnaSand, Round Office, JOC and FLEXI (Horreds in Swedish). Maria, Maria E, Olle and Leo are the people working here and have been for one year. This particular showroom has ben in existence for approximately 10 years in London.

Twelve months ago, Polarator purchased the "House of Sweden" name and location and hence became Swedish owned. To promote the showroom to existing and new potential customers, we have had many varied promotions. The showroom has continuous art exhibitions by

Swedish illustrators and artists (at present "Anders Lindholm" a Swedish illustrator is on show).

We promote our products by inviting companies and specifiers to our showroom either for lunch or evening sessions, and offer Swedish food and drinks.

The most successful promotion was "Designers Saturday" when we had 450-500 clients visit our showroom in one day.

We look forward to the future with optimism and we are to endeavour to increase our promotional activities in 1990, to create a healthy increase in sales especially in the textile division.

We thank you all for the help and support you gave us in 1989 and we look forward to next year being mutually beneficial for all of us.

From us all in London
A very
Happy New
Year!

Ljungbergs Textiltryck in TV worldwide

When Ljungbergs participated in the Sollentuna fair in August this year, Scand Video from Boras were there to make a small movie from this fair with Ljungbergs among the others in it to their broadcast "Sweden Today". "We had the same luck as a good goalkeeper sometimes must have, to be at the right

place at the right time" says Rolf Svensson MD for Ljungbergs.

The film was shown on the 3rd and 10th of September throughout Europe via the French channel, and was also on TV in USA several times as well as in China and East-Europe.

